

POST EVENT FACT SHEET

EXHIBITION NAME	Consumer Electronics Asia 2019 International Trade Exhibition		
Concurrent Events	<ul style="list-style-type: none"> • EcomAsia Expo • Enterprise Asia Expo • ITCN Asia • Security Asia 	<ul style="list-style-type: none"> • Fire & Safety Asia • Lights & LED Asia • Digital Signage & Printing Asia • Broadcast Pakistan 	
PERIOD	17 – 19 September, 2019	TIMINGS	10:00 AM ~ 7:00 PM
VENUE	Karachi Expo Centre, Pakistan		
STARTED YEAR	2001		
ABOUT CONSUMER ELECTRONICS ASIA	<p>Consumer Electronics Asia – International Trade Exhibition is one of the most promising enduring exhibition. The exhibition would serve as a comprehensive showcase for the latest & innovative technology of the Consumer Electronic Industry and a meeting place for the Sellers & Buyers/Industry Professionals/ Trade Visitors. The event shall provide a place for the Local Market to reach out for the International Exporters for Joint Ventures/Agency etc.</p> <p>The demand for the consumables will increase with the passage of time. There is a great potential for investment in this sector.</p>		
OVERVIEW OF THE EVENT	<p>The event started with the inauguration by Honorable Federal Minister for Information Technology & Telecommunication – Dr. Khalid Maqbool Siddiqui along with Mr. Wang Hua, Chairman & CEO - ZONG, Mr. Moied Javeed, Chief Commercial Officer – ZONG, Mr. Hunaid Lakhani, Chancellor - Iqra University, Mr. Vice Admiral S A Hussaini (R), CEO – Hussaini Concepts, Mr. Kaukab Iqbal, Chairman - Consumers Association of Pakistan, Diplomats and other dignitaries.</p> <p>ZONG conducted 5G Trial at the event, which was witnessed by the Chief Guest Honorable Federal Minister for Information Technology & Telecommunication – Dr. Khalid Maqbool Siddiqui along with Mr. Wang Hua, Chairman & CEO - ZONG, Mr. Moied Javeed, Chief Commercial Officer – ZONG and other dignitaries.</p> <p>A number of national & international brands were showcased at the Event this year too some of the major brands were ZONG, SAMSUNG, ViewSonic, Kingston, MSI, Canon, Intel and Lenovo along with other international brands at the event.</p> <p>Networking Dinners provide best networking opportunities. ITCN Asia Networking Dinner was also organized at the Governor House providing excellent networking opportunities for the local and international participants.</p> <p>More than 81,000 registered visitors from all over Pakistan and abroad witnessed this mega event during the 3 days.</p> <p>Hence, it is a proven platform for business and networking for the industry.</p>		
EXHIBITION OPENING CHIEF GUEST	Honorable Dr. Khalid Maqbool Siddiqui, Federal Minister for Information Technology & Telecom		
EXHIBITION CLOSING CHIEF GUEST	His Excellency - The President of Islamic Republic of Pakistan, Dr. Arif Alvi		
Executive Club(CIOs/ CTOs/ IT Delegations) – MAJOR COMPANIES	<ul style="list-style-type: none"> • Ministry of IT & Telecom • Pakistan Telecommunication Authority • Japan Embassy • Vietnam Trade Mission 	<ul style="list-style-type: none"> • Ministry of Commerce • The Trade Representation of the Russian Federation • National Information Technology Board 	



	<ul style="list-style-type: none"> • ZONG • IGNITE • Universal Services Fund • State Bank of Pakistan • Deloitte Pakistan • The Aga Khan University • Bank Al Habib Limited • Silk Bank • K-Electric • Jaffer Business Systems • Transworld Enterprise Services • Habib Bank Limited • National Bank of Pakistan • Jubilee Insurance • Amreli Steels • Pak Qatar Family Takaful • South Asia Pakistan Terminals Limited • HubSalt • PTCL • TPS • JAZZ • PARCO • 1Link • Systems Limited • Arif Habib Limited • DHL Express 	<ul style="list-style-type: none"> • Iqra University • Hussaini Concepts • Punjab IT Board • World Bank • 10Pearls • Pakistan International Airlines • Nspire • Consumer Association of Pakistan • Alibaba • Federal Board of Revenue • Habib Metropolitan Bank Ltd • Ernst & Young Ford Rhodes Sidat Hyder • Meezan Bank Limited • United Bank Limited • Bank Alfalah Limited • Allied Bank Limited • KASB Bank Limited • The Institution of Electrical and Electronics Engineers Pakistan • Usman Institute of Technology • EFU Life Insurance Ltd. • PSQCA • Samsung • COMSATS Internet Services • CPLC • Shan Foods 		
NO. OF BOOTHS	SHELL SCHEME	260 Booths	BARE SPACE	403 Booths
NET EXHIBITION SPACE	161,000sqft			
NO. OF COMPANIES PARTICIPATED	FOREIGN	114	LOCAL	164
NO. OF COUNTRIES PARTICIPATED	25+			
MAJOR COUNTRIES PARTICIPATED	China, UAE, South Korea, Malaysia, UK, Germany, USA etc.			
NO. OF TRADE CORPORATE VISITORS	81,000+ visitors attended the three day event			
OWNER & ORGANIZER	Ecommerce Gateway Pakistan (Pvt.) Ltd – Member UFI (Paris-France)			
SUPPORTERS	<ul style="list-style-type: none"> • Government of Pakistan • Ministry of IT & Telecom • Pakistan Telecommunication Authority • Trade Development Authority of Pakistan 	<ul style="list-style-type: none"> • Board of Investment • National Information Technology Board • Pakistan Software Export Board • Khyber Pakhtunkhwa IT Board 		
PLATINUM SPONSOR	<ul style="list-style-type: none"> • HIKVISION 			
GOLD SPONSOR	<ul style="list-style-type: none"> • SAMSUNG • MB Communication • Black Copper • ZEBRA 			
SILVER SPONSORS	<ul style="list-style-type: none"> • Fortinet • GUNNEBO • OLIVETTI 			



	Americom Group
BRONZE SPONSORS	<ul style="list-style-type: none"> • Softech Mircosystems • CORNING • Bitdefender <ul style="list-style-type: none"> • SOPHOS • Symantec • Blue Coat
5G PARTNER	<ul style="list-style-type: none"> • ZONG
DIGITAL PARTNER	<ul style="list-style-type: none"> • MAGNUS Technologies
KNOWLEDGE PARTNER	<ul style="list-style-type: none"> • IQRA University
A.I PARTNER	<ul style="list-style-type: none"> • 10Pearls
ROBOTICS PARTNER	<ul style="list-style-type: none"> • EDVON Robotics
DIGITAL DISPLAY PARTNER	<ul style="list-style-type: none"> • Haiderbaba
OFFICIAL WEB PARTNER	<ul style="list-style-type: none"> • A2Z Creatorz
PR & SOCIAL MEDIA PARTNER	<ul style="list-style-type: none"> • APR – Asiatic Public Relations Network (Pvt.) Ltd
BUYER'S DATABASE PARTNER	<ul style="list-style-type: none"> • Jamal's Yellow Pages of Pakistan • Ecommerce (Pvt.) Ltd
OFFICIAL FREIGHT FORWARDER	<ul style="list-style-type: none"> • Agility
REGISTRATION PARTNER	<ul style="list-style-type: none"> • Alainco
TEA PARTNER	<ul style="list-style-type: none"> • Vital Tea
FIELD ITEMS	<p>Plasma TVs & Display / PCs & Peripherals; Photographic Equipment & Accessories; Mobile Phone; Tablets; Power Banks; Telephones & Systems; Earphones & Headphones; Office Automation; Home Automation; Multimedia Devices; Smart Watches; Electronic Products and many more.</p> <p>Detailed Exhibit Profile may be browsed at www.consumerelectronicsasia.com</p>
MEDIA COVERAGE	<p>Consumer Electronics Asia maintains excellent media relations. All the electronic & print media representatives covered the Show. Event also attracted the interest of bloggers and online media correspondents.</p>
NEXT YEAR EVENT'S DATE	<p>Consumer Electronics Asia 2020 International Trade Exhibition 19 - 21 December 2020 at Karachi Expo Centre, Pakistan</p>
TARIFF OF STALLS	<p><u>Rate of Shell Scheme Stalls</u></p> <ul style="list-style-type: none"> ▪ Min 9sqm (3mx3m) space @ US\$350 per sqm. <p>Includes: One Octonorm shell, one information counter, two chairs, 3 spotlights 100 watts (each), company's name on fascia, carpeting, 1 power socket - single phase 220 volts (50Hz) 5 amp.</p> <p><u>Rate of Bare Space Stalls</u></p> <ul style="list-style-type: none"> ▪ Min 18sqm (3mx6m) space @ US\$300 per sqm. <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p> <p><u>Rate of Outdoor Exhibit Space</u></p> <ul style="list-style-type: none"> ▪ Min 80 sqm space @ US\$150 per sqm. <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p>



For Sponsorship	Diamond Package:	US\$75,000
	Platinum Package:	US\$50,000
	Gold Package:	US\$25,000
	Silver Package:	US\$15,000
	Bronze Package:	US\$8,000
DEADLINE OF APPLICATION	September 30th, 2020 (Location is subjected to the availability of Stalls)	



Consumer Electronics Asia Secretariat

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